

Samsonite's Pro-DLX³ – Built for business



Samsonite, the world's leading luggage brand, introduces Pro-DLX³ in its centenary year. Samsonite's Pro-DLX³ is a new sophisticated collection of luggage and business cases with an innovative and sleek design and a strong exterior to reflect the demands of today's modern and organised business and holiday traveler.

Samsonite's Pro-DLX³ is a collection of ten chic, black, lightweight, durable and stylish compact business cases and seven elegant travel cases, each providing a highly organised packing system for long and short trips. Ranging in price from **xx to xx**, there is a case to meet the most discerning travelers' needs.

Samsonite's Pro-DLX³ has many great features in the compact business travel collection including a soft padded laptop compartment, which helps protect laptops against knocks and scratches. Separate pockets are included for mobiles and other personal items, and handy dividers keep important documents secure, ensuring complete organisation for busy travelers.



For ultimate comfort on the move, a number of cases in the compact business travel collection feature comfortable removable gel-cushioned shoulder straps providing superior comfort on longer trips. The handy smart sleeve secures the case onto larger luggage pieces, freeing up hands for more important tasks. There is also a checkpoint-friendly feature on a selection of the cases which allows travelers to breeze through airport security without the hassle of packing and unpacking laptops.

When planning longer trips abroad, the large travel cases are ideal with features including garment bags with universal hangers, bags for shoes and laundry, and they are also expandable when extra luggage space is needed. This allows travelers to organise their belongings effortlessly with no creased clothes when unpacking. Nappa leather finishes and the red details along with a personalised metallic finish, add a stylish element to the collection for refined travelers.



Gert, Weyers, European Marketing Director, says, " As the business travel market is increasing, we wanted to create a luggage collection to support their needs. Samsonite's Pro-DLX³ was designed to cater for this by including useful features for enhanced organisation. "




Samsonite Celebrates 100 years Strong - 2010 sees the world's leading luggage specialist, Samsonite, celebrate its 100th anniversary. Founded in 1910, its early cases and trunks were first used in the USA by gold rush speculators to transport their belongings to the frontiers. For the next 99 years Samsonite continued to earn its reputation as the quality luggage brand experienced travelers trust and rely on. 2010 will see the launch of yet more innovative products to mark its centenary year, and equip travelers for the future.


PRICE AND STOCKIST DETAILS	<ul style="list-style-type: none"> • From XX euros • Available at XXXXX
FEATURES	<ul style="list-style-type: none"> • Smart organisation with lycra padded laptop compartment • Smart-sleeve pocket (on certain models only) • Padded, adjustable and removable shoulder strap • Checkpoint-friendly feature on some items • TSA padlock for security assured travel (on some items) • Soft and elegant wheels • Garment suiter with universal hanger available in all spinners and uprights • Wet pocket (on certain models only) • The Rolling Tote has a smart sleeve and a zipped compartment for personal belongings • The Toploader is a briefcase on wheels and is thinner than the Rolling Tote with more dividers for extra organisation
AVAILABLE COLOURS	
MATERIALS	<ul style="list-style-type: none"> • Body fabric 2520 & 1682 D armoured nylon / nappa leather details • Black nickel finishing hardware (personalised) • “YKK RC Zippers” : Very resistant zippers for protection against abrasion thanks to a specific stitching system • Mesh and lycra used for the pocket
WARRANTY	<ul style="list-style-type: none"> • Luggage cases : limited 5 year warranty • Business cases : limited 2 year warranty



Black


PRODUCT IMAGE	CODE/COMMERCIAL MODEL NAME/TYPE	DIMENSIONS CM (LxHxW)	WEIGHT (KG)	VOLUME (LITRES)	FEATURES
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	V84*009 / 41590 BRIEFCASE 15.6" LAPTOP	42 x 36 x 11 cm	1,1kg	15,5 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Smart sleeve / smart pocket which slips over handle of a case Checkpoint-friendly Removable shoulder strap
	V84*010 / 41591 BRIEFCASE 16" LAPTOP	44 x 33 x 16 cm	1,4 kg	21 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Smart sleeve / smart pocket which slips over handle of a case Checkpoint-friendly Removable shoulder strap



	V84*011 / 41592 BRIEFCASE EXP LAPTOP 16"	44 x 33 x 21/24 cm	1,6 kg	26,5 / 31,5 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Smart sleeve / smart pocket which slips over handle of a case Combination lock with TSA function expandable Checkpoint-Friendly Removable shoulder strap
	V84*012 / 41593 BACKPACK LAPTOP 14.1"	33,5 x 45 x 17 cm	1,1 kg	17,5 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Ergonomic straps Bottle holder
	V84*013 / 41594 BACKPACK LAPTOP 15.6"	37,5 x 48 x 26 cm	1,3 kg	29,5 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Ergonomic straps Bottle holder Combination padlock with TSA function Checkpoint-friendly



	V84*014 / 41595 LAPTOP SHOULDER BAG 12.1"	27 x 33 x 13,5 cm	0,6 kg	10 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Fits A4 documents
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	V84*015 / 41596 LAPTOP MESSENGER 'S BAG 16"	43 x 31 x 15 cm	1,2 kg	17 l	Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Smart sleeve / smart pocket which slips over handle of a case
	V84*016 / 41599 ROLLING TOTE 16.4"	43,5 x 40 x 20 cm	3,4 kg	25,5 l	Cabin size that can be taken on board an aircraft Key hanger Organisation with laptop compartment Pocket for PDA Cellphone pocket Smart sleeve / smart pocket which slips over handle of a case Combination padlock with TSA function Cross ribbons Removable shoulder strap Compartment for personal belongings

	<p>V84*017 / 41600 TOPLOADER/WH 16.4"</p>	<p>44 x 40,5 x 20,5 cm</p>	<p>3,2 kg</p>	<p>24 l</p>	<p>Cabin size that can be taken on board an aircraft</p> <p>Key hanger</p> <p>Organisation with laptop compartment</p> <p>Pocket for PDA</p> <p>Cellphone pocket</p> <p>Smart sleeve / smart pocket which slips over handle of a case</p> <p>Removable shoulder strap</p>
	<p>V84*008 / 41589 GARMENT SLEEVE</p>	<p>55 x 51/101 x 4 cm</p>	<p>1,3 kg</p>		<p>Combination padlock with TSA function</p> <p>Removable shoulder strap</p> <p>Hangers</p>
	<p>V84*001 / 41574 MOBILE OFFICE 50/18</p>	<p>39 x 50 x 20 cm</p>	<p>3,5 kg</p>	<p>31 l</p>	<p>Cabin size that can be taken on board an aircraft</p> <p>Organisation with laptop compartment</p> <p>Bottom, top and side handle</p> <p>Combination lock with TSA function</p> <p>Pocket for PDA</p> <p>Cellphone pocket</p> <p>Cross ribbons</p>

	<p>V84*002 / 41576 UPRIGHT 55/22</p>	<p>39 x 55 x 20 cm</p>	<p>3,8 kg</p>	<p>38,5 l</p>	<p>Cabin size that can be taken on board an aircraft</p> <p>Bottom and top handle</p> <p>Fixed address label</p> <p>Pocket for shoes and laundry</p> <p>Combination lock with TSA function</p> <p>Divider pad</p> <p>Garment bag with universal hangers</p> <p>Cross ribbons</p>
	<p>V84*003 / 41578 UPRIGHT 66/24 Exp</p>	<p>45 x 66 x 26/30 cm</p>	<p>4,8 kg</p>	<p>73 / 81,5l</p>	<p>Bottom, top and side handle</p> <p>Fixed address label</p> <p>Pocket for shoes and laundry</p> <p>Combination lock with TSA function</p> <p>Divider pad</p> <p>Expandable</p> <p>Garment bag and universal hangers</p> <p>Cross ribbons</p>

	<p>V84*004 / 41580 UPRIGHT 74/27 Exp</p>	<p>48,5 x 74 x 28,5/31 cm</p>	<p>5,3 kg</p>	<p>94,5 / 105,5 l</p>	<p>Bottom handle</p> <p>Fixed address label</p> <p>Pocket for shoes and laundry</p> <p>Combination lock with TSA function</p> <p>Divider pad</p> <p>Expandable</p> <p>Garment bag with universal hangers</p> <p>Cross ribbons</p>
	<p>V84*005 / 41583 SPINNER 55/20 Exp</p>	<p>38,5 x 55 x 24,5/27,5 cm</p>	<p>4,2 kg</p>	<p>41,5 / 47 l</p>	<p>Spinner with multi-directional wheel system</p> <p>Fixed address label</p> <p>Pocket for shoes and laundry</p> <p>Combination lock with TSA function</p> <p>Divider pad</p> <p>Garment bag with universal hangers</p> <p>Expandable</p> <p>Cross ribbons</p>

	V84*006 / 41586 SPINNER 68/25 Exp	47 x 68 x 29 / 32 cm	5,2 kg	74,5 / 82,5l	Spinner with multi-directional wheel system Fixed address label Pocket for shoes and laundry Combination lock with TSA function Divider pad Expandable Garment bag with universal hangers Cross ribbons
	V84*007 / 41588 SPINNER 78/29 Exp	52 x 78 x 32/35 cm	6 kg	119,5 / 130 l	Spinner with multi-directional wheel system Fixed address label Pocket for shoes and laundry Combination lock with TSA function Divider pad Expandable Garment bag with universal hangers Cross ribbons

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For more information please call or email:

INSERT NAME INSERT PR AGENCY	INSERT NAME OF MARKETING MANAGER SAMSONITE {INSERT COUNTRY}
Tel: {INSERT CONTACT NUMBER}	Tel: {INSERT CONTACT NUMBER}
Email: {INSERT EMAIL ADDRESS}	Email: {INSERT EMAIL ADDRESS}

NOTES TO EDITORS:

CENTENARY YEAR: This year, Samsonite, the world's leading global luggage brand, celebrates '100 years strong' at the forefront of luggage innovation. With a longstanding history of breakthroughs in luggage development the brand has always been a leader in polypropylene suitcases but also continues to develop a wide range of polycarbonate products. Always the first company to launch ground-breaking designs, this year Samsonite introduces B-Lite, its lightest ever softside suitcase. B-Lite joins a host of other exceptional ranges such as



Cosmolite, made with exclusive Curv® technology, the lightest and strongest hardside Samsonite suitcase ever. Cosmolite is currently the fastest selling line in Samsonite's portfolio and the winner of the Red Dot Design Award 'Best of the Best 2010' proving that the 'future is light'.

HISTORY: Samsonite was created in 1910 by entrepreneurial Colorado native Jesse Shwayder, and was first called the Shwayder Trunk Manufacturing Company. Shwayder quickly recognised the financial opportunities in the growing luggage market due to the 'Gold Rush', which saw more and more people traveling from coast to coast to seek their fortunes.

FIRSTS: Samsonite is renowned for a number of ground breaking innovations. These include the 1969 launch of the first ever polypropylene case named Saturn with injection-moulded shells. This revolutionary design later became the most widely accepted way to produce modern hardside luggage. In 1974 Samsonite's first suitcase on wheels named Silhouette was introduced. Then in 2008 Samsonite's lightest and strongest award-winning luggage range, Cosmolite, was launched and made famous for its Curv® technology.

TODAY: Samsonite offers its customers hundreds of product lines in 55 countries in EMEA and in over 120 countries across the world.

www.samsonite.com (plus the local market's Samsonite URL)