

Corbus by Samsonite A Contemporary Collection of Leather Briefcases



The new Corbus™ briefcase by Samsonite® holds all the traditional features of a classic leather briefcase but has a distinctly modern twist.

Corbus is light-weight with a padded handle and removable shoulder strap for comfortable traveling and is the perfect briefcase for those who want to appear casual but at the same time stylish and professional.

The high grade calf leather exterior and soft lines allow for a more relaxed look whilst the bold red lining with leather trim is not only a dramatic eye-catching touch, but makes items easier to locate inside the case.

Innovative final touches such as internal zipped pockets, an external umbrella holder and a front accessory pocket ensure that wherever your travels take you, you will always arrive in an organized fashion in effortless style.

The range is available in a variety of styles to suit all professions. The most expansive is a 15,6" briefcase with three gussets to allow for extra paperwork, two compartments for easy organization, removable padded laptop holder and front zipped pocket for personal items and accessories.

Corbus is available in black and dark brown.

Recommended Retail Prices start at €xx<markets to insert> for xxxx.

- ENDS -

For more information please call or email:

INSERT NAME	INSERT NAME OF MARKETING MANAGER
INSERT PR AGENCY	SAMSONITE {INSERT COUNTRY}
Tel: {INSERT CONTACT NUMBER}	Tel: {INSERT CONTACT NUMBER}
Email: {INSERT EMAIL ADDRESS}	Email: {INSERT EMAIL ADDRESS}

NOTES TO EDITORS:

Launched in 2010, Cubelite™ joins a host of other exceptionally strong and light hardside ranges such as Cosmolite™, made of the exclusive Curv® material. Cosmolite is the winner of the Red Dot Design Award 'Best of the Best 2010' proving that the 'future is light'.





HISTORY: Samsonite was created in 1910 by entrepreneurial Colorado native Jesse Shwayder, and was first called the Shwayder Trunk Manufacturing Company. Shwayder quickly recognised the financial opportunities in the growing luggage market due to the 'Gold Rush', which saw more and more people traveling from coast to coast to seek their fortunes. With a longstanding history of breakthroughs in luggage development the brand has always been a leader in polypropylene suitcases but also continues to develop a wide range of polycarbonate products. The leader in ground-breaking designs, in 2010, Samsonite introduced B-Lite™, its lightest ever softside suitcase.

FIRSTS: Samsonite is renowned for a number of ground breaking innovations. These include the 1969 launch of the first Samsonite polypropylene case named Saturn® with injection-moulded shells. This revolutionary design later became the most widely accepted way to produce modern hardside luggage. In 1974 the first Samsonite suitcase on wheels named Silhouette® was introduced. Then in 2008, Samsonite launched their lightest and strongest award-winning luggage range, Cosmolite, made famous for its innovative Curv® material.

TODAY: Samsonite offers its customers hundreds of product lines in 55 countries in EMEA and in over 120 countries across the world.

www.samsonite.com (markets to also insert local Samsonite URL)

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